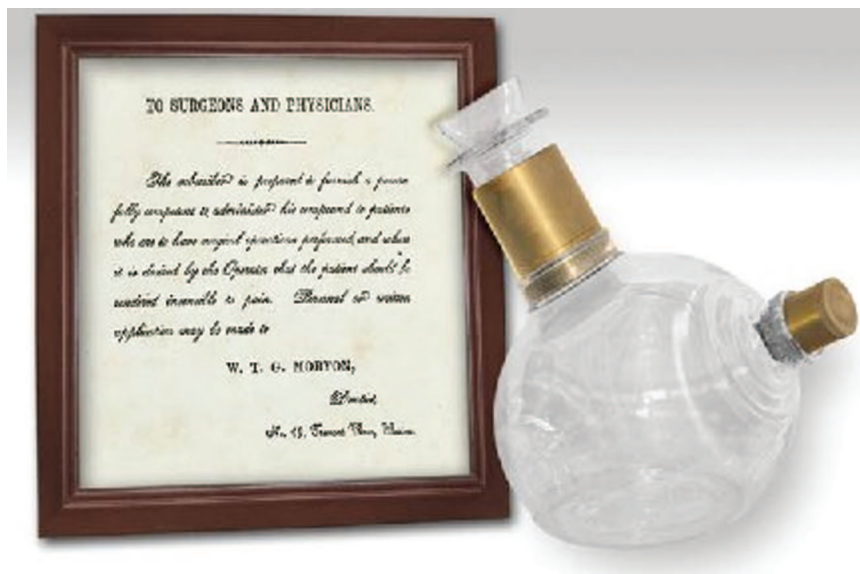


■ ANESTHESIOLOGY REFLECTIONS

W. T. G. Morton's "Letheon" Advertisement



After successfully demonstrating in 1846 the use of diethyl ether for surgical anesthesia, William T. G. Morton (1819–1868) adulterated his anesthetic agent with oil of orange, branded the mixture “Letheon,” and dreamed of collecting royalties from future etherizers. In this advertisement, Morton notes that the “subscriber is prepared to furnish a person fully competent to administer his compound to patients who are to have surgical operations performed, and when it is desired by the Operator that the patient should be rendered insensible to pain. Personal or written application may be made to W. T. G. Morton, Dentist . . .” (Copyright © the American Society of Anesthesiologists, Inc. This image appears in the *Anesthesiology Reflections* online collection available at www.anesthesiology.org.)

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