From Print to Web: The Wood Library-Museum Seal

Designed originally by Founder Paul M. Wood, M.D. (1894–1963), the seal of the Wood Library-Museum of Anesthesiology has evolved as the WLM’s incorporation has switched from New York to Illinois and its media, from black-and-white print (far left) to colorful web platforms. Colorizing the seal (far right) was inspired originally by color families in flags from Indiana and New York, the states, respectively, of Paul Wood’s birth and long-term residence. To maximize the seal’s legibility for small-scale and online use, lettering and spacing were redrawn professionally, and contrast was reversed on the tops of the shields of the “sponsoring organizations” which were originally named: the New York Society of Anesthetists (NYSAl), the American Society of Regional Anesthesia (ASRA), the American Society of Anesthetists (ASA), and the New York State Society of Anesthesiologists (NYSSA). Paul Wood himself may have etched the central candlestick with its lit “candle of learning.” (Copyright © the American Society of Anesthesiologists, Inc. This image also appears in the Anesthesiology Reflections online collection available at www.anesthesiology.org.)

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