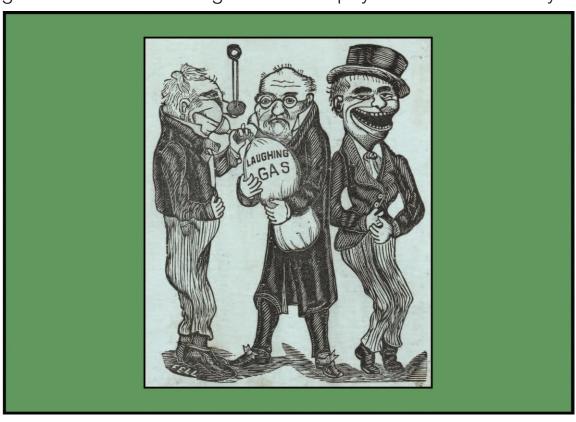
ANESTHESIOLOGY REFLECTIONS FROM THE WOOD LIBRARY-MUSEUM

Longnecker's Trade Card against the "Asphyxie" of "The Old Way"



In decrying "The Old Way" of nearly asphyxiating patients with brief administrations of 100% nitrous oxide, dentist F. C. Longnecker advertised images of a patient before and after receiving laughing gas *via* a mouthpiece from a large bag (*above*). According to Dr. Longnecker:

With your fingers your nose compress, The real natural place of breath, Then by swallowing, you will see The cause of so much "asphyxie" [sic] Now laid to my pure gas With this nose compress and thermometer too, You will always know how much will do.

This trade card is part of the Wood Library-Museum's Ben Z. Swanson Collection. (Copyright © the American Society of Anesthesiologists, Inc.)

George S. Bause, M.D., M.P.H., Honorary Curator, ASA's Wood Library-Museum of Anesthesiology, Park Ridge, Illinois, and Clinical Associate Professor, Case Western Reserve University, Cleveland, Ohio. UJYC@aol.com.