

Hasbrouck's Advertising "Proposal" for "Use of Nitrous Oxide"



Eventually notorious as the dentist-anesthetist for the secret shipboard surgery in 1893 to treat U.S. President Grover Cleveland's oral cancer, Dr. Ferdinand Hasbrouck was one of many professionals who shared use of this same stock illustration (*above*), an image copyrighted by A. B. Frenzel in 1881. Sadly, Dr. Hasbrouck failed to center his personal stamping (*lower right*), which advertised that teeth were "extracted without pain by the use of Nitrous Oxide Gas, a specialty." Depicting a broom-wielding lady menacing a young man proposing marriage to her rival or relative, this trade card is part of the WLM's Ben Z. Swanson Collection. (Copyright © the American Society of Anesthesiologists, Inc.)

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